

THE FUTURE IS HERE



Profit is spelled CVS!

It's a fact -

Game saturation has created a more tickle player and made short *zife-life* the rule rather than the exception. This fact of life has made our state-of-the-art **CVS** - **Convertible Video System** an idea whose time has come. No longer do you have to absorb heavy losses of investment in your outdated games.



Here's why CVS can spell a brighter, more profitable future for you:

MODULAR

The heart of CVS is a 5½" x 8" x 1" program module that plugs into the universal printed circuit board.

SIMPLE

A complete game change can be achieved in a very few moments through a change of the easy-access clip-on module and the marquee — that's all there is to it.

DURABLE

The uncomplicated solid state module eliminates the necessity for — and problem potential of — tape.

VARIETY

Now you can present fresh, new games with the same ease with which customers change their game preferences. We will make available at least six attractive,

exciting — entirely new — games every year.

TECHNOLOGY

Expert engineering and sophisticated research/development facilities assure that your basic game unit will be capable of accepting all likely innovations for years to come.

EFFECTS

Ultra modern electronics allow a wide range of novel special effects, quality graphics (including 3-D effect) and complex speech patterns.

QUALITY

Game units are designed, constructed and finished to an industry-high standard. Strong and secure, the units feature a quality coin mechanism and large cash boxes.

BEAUTY

Handsome, eye-catching cabinet graphics are conceived so the games will grab player attention. You'll be proud to showcase your CVS games.

WARRANTY

Our standard 90-day limited warranty backs up your selection of these excellent units.

SERVICE

New game modules can be in your hands within 48 hours after your order is placed.

PRICE

The revolutionary CVS system makes previously-unheard-of low costs a reality. With or without trade-in allowances for modules, this unique, dollar-stretching concept will give you "money mileage" like never before.

RELIABLE

The company behind the development of the CVS system is Century Electronics of Olham, England, an established leader in the video games field. You can count on CVS!

**CVS . . .
The system
that lets you
PROGRAM
FOR PROFIT!**

**DISTRIBUTORSHIPS
AVAILABLE**

